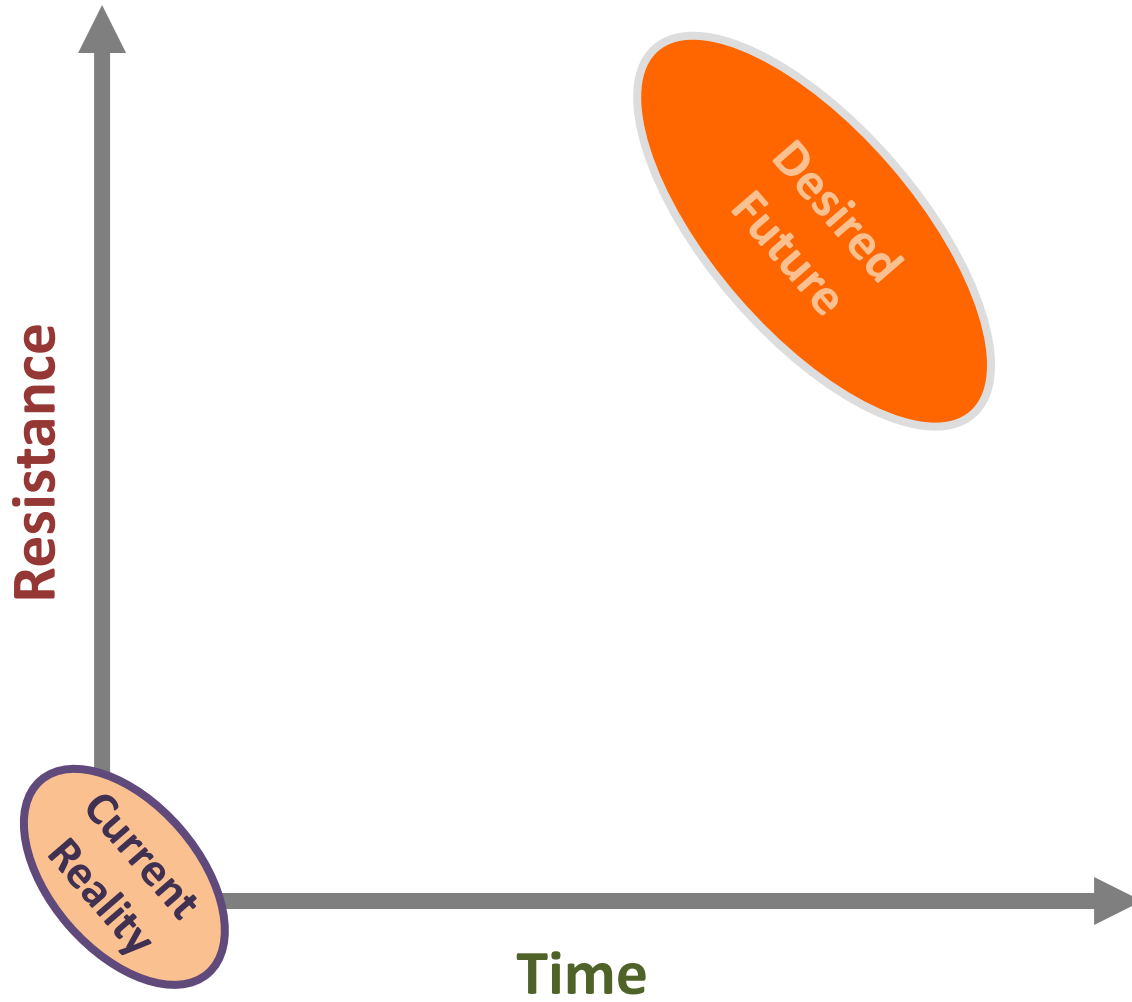
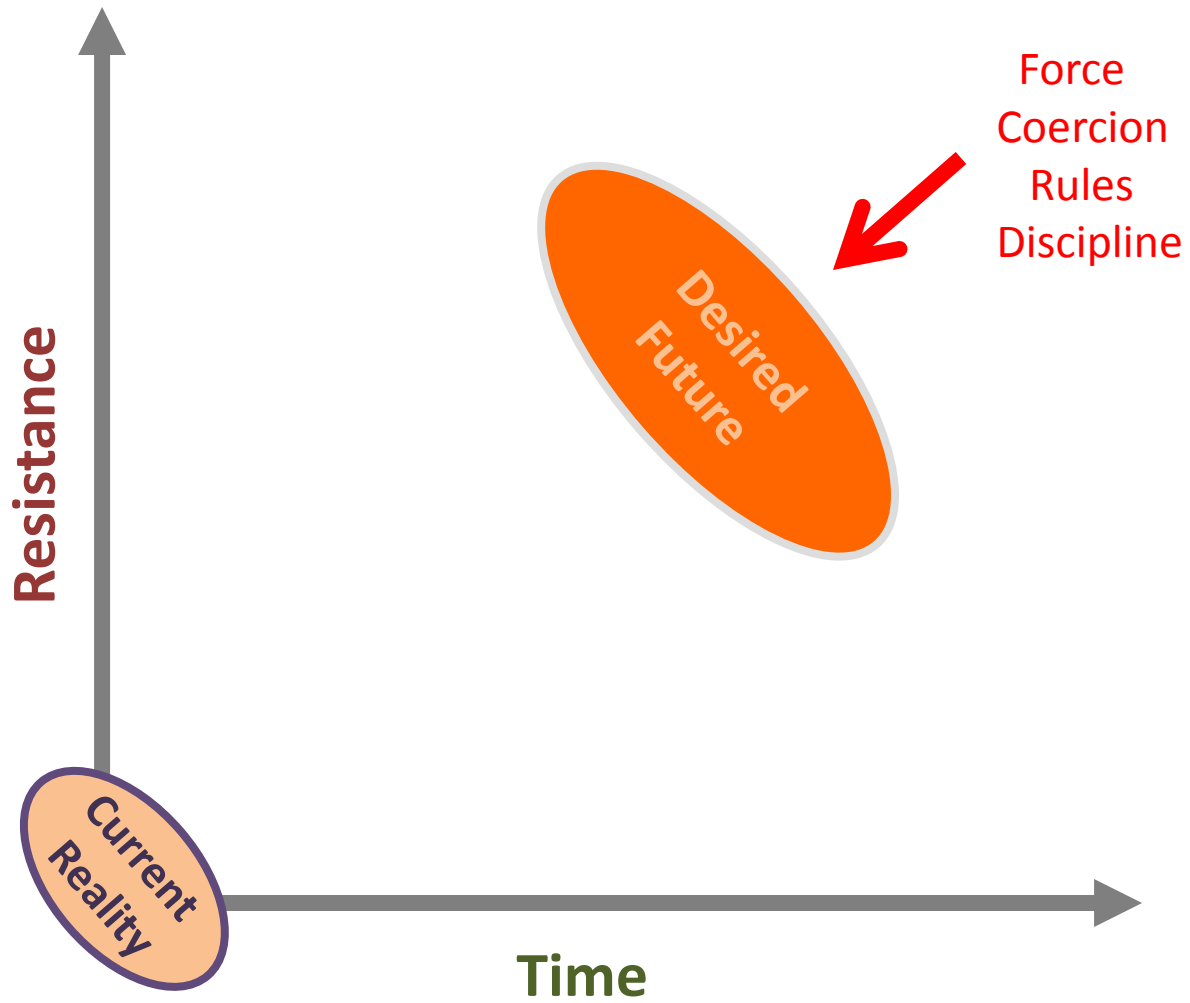


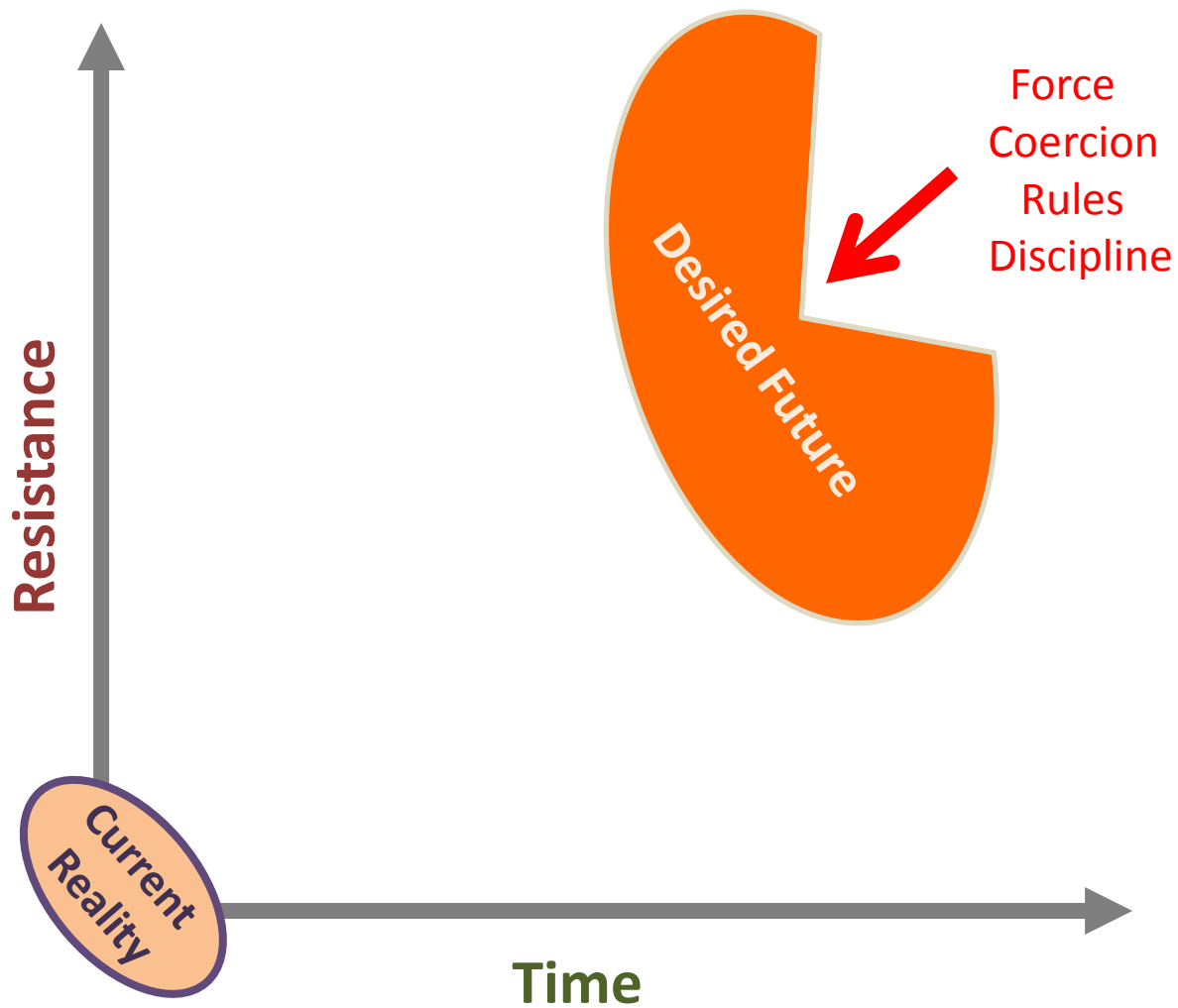
# Change Management Model



# Change Management Strategy – “Push”

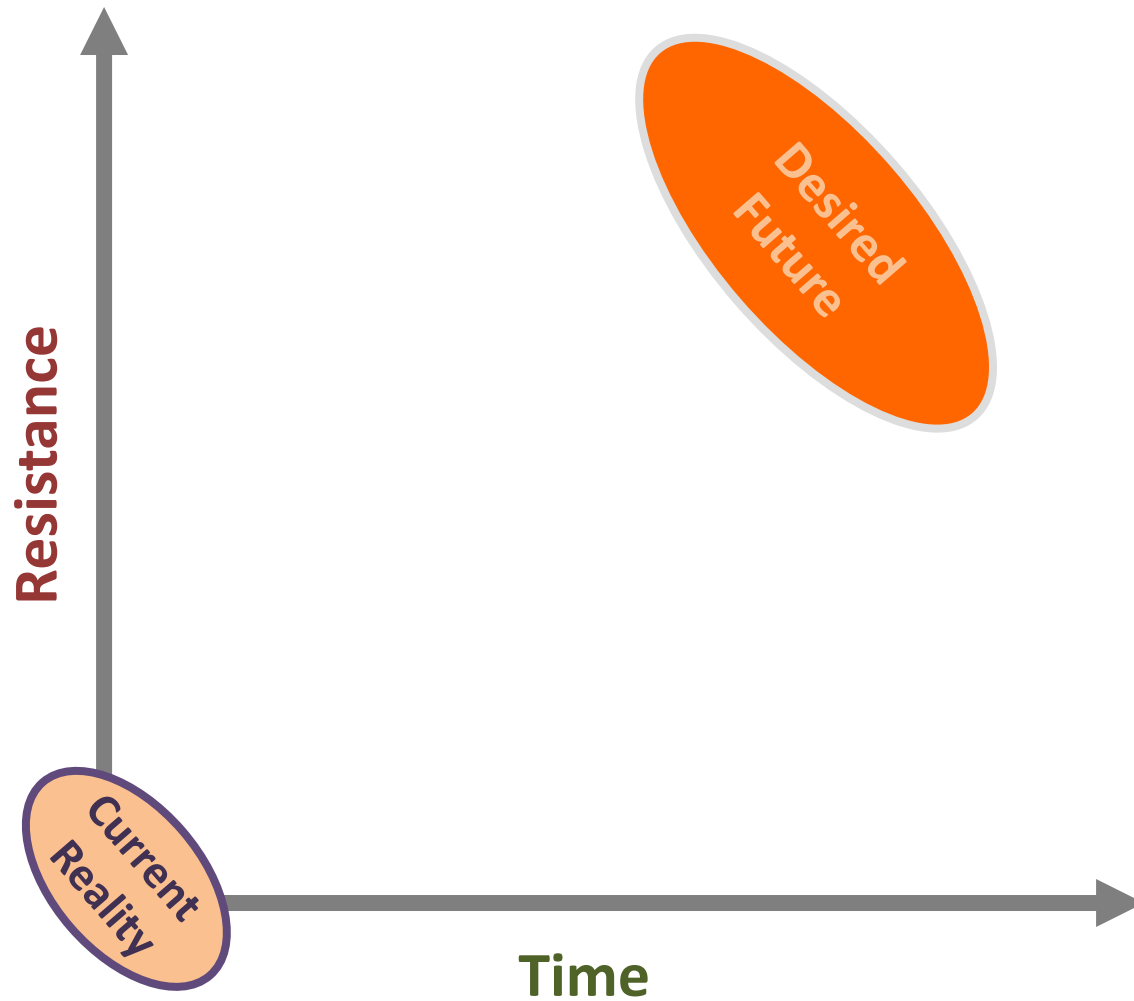


# Change Management Strategy – “Push”



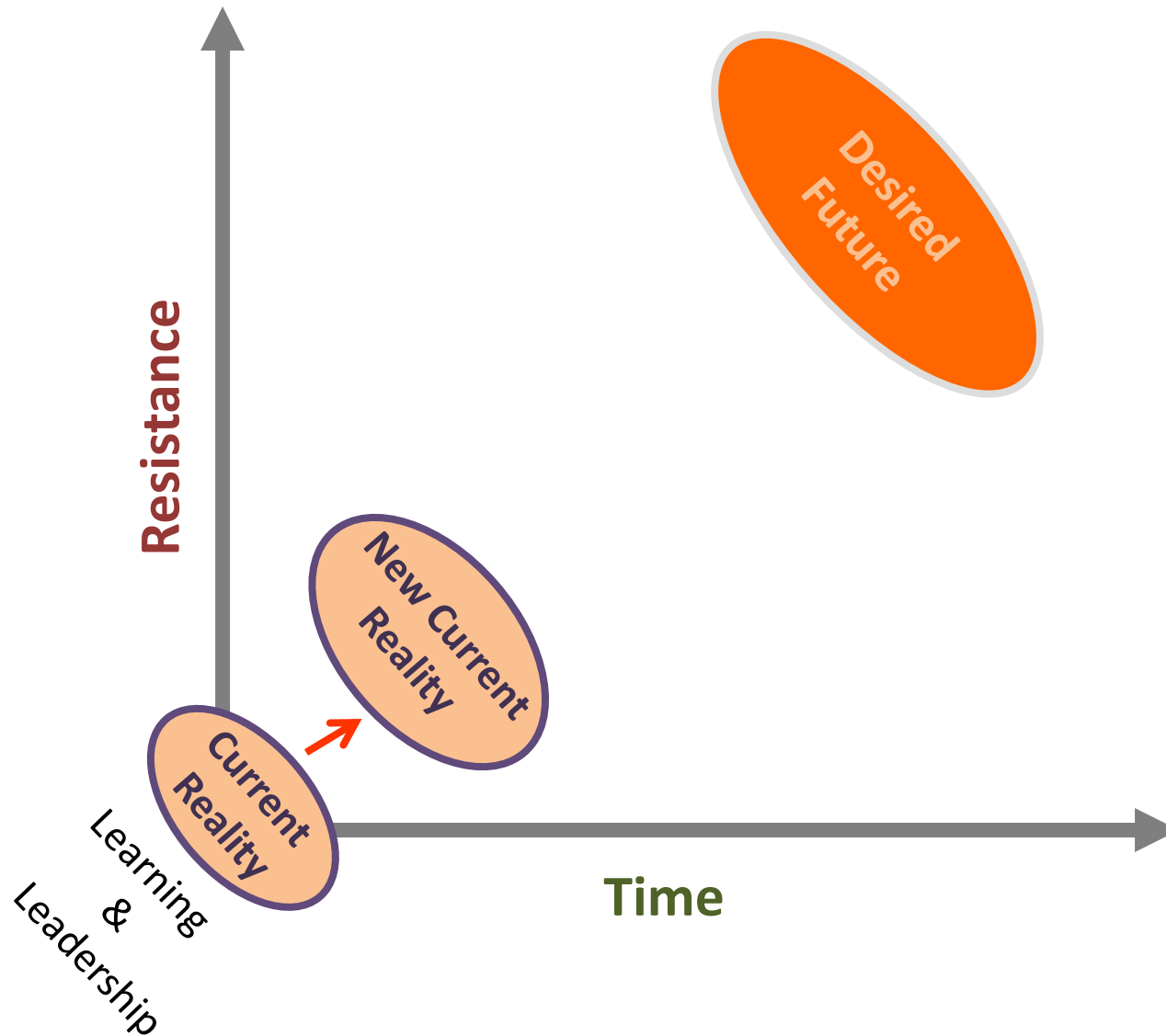
If the only strategy you implement is one of “force”, “coercion”, etc. The “Desired Future” tries to relieve the pressure by expanding (taking longer) along the “Time” axis and/or through increased “Resistance”.

## Change Management Strategy – “Wait”



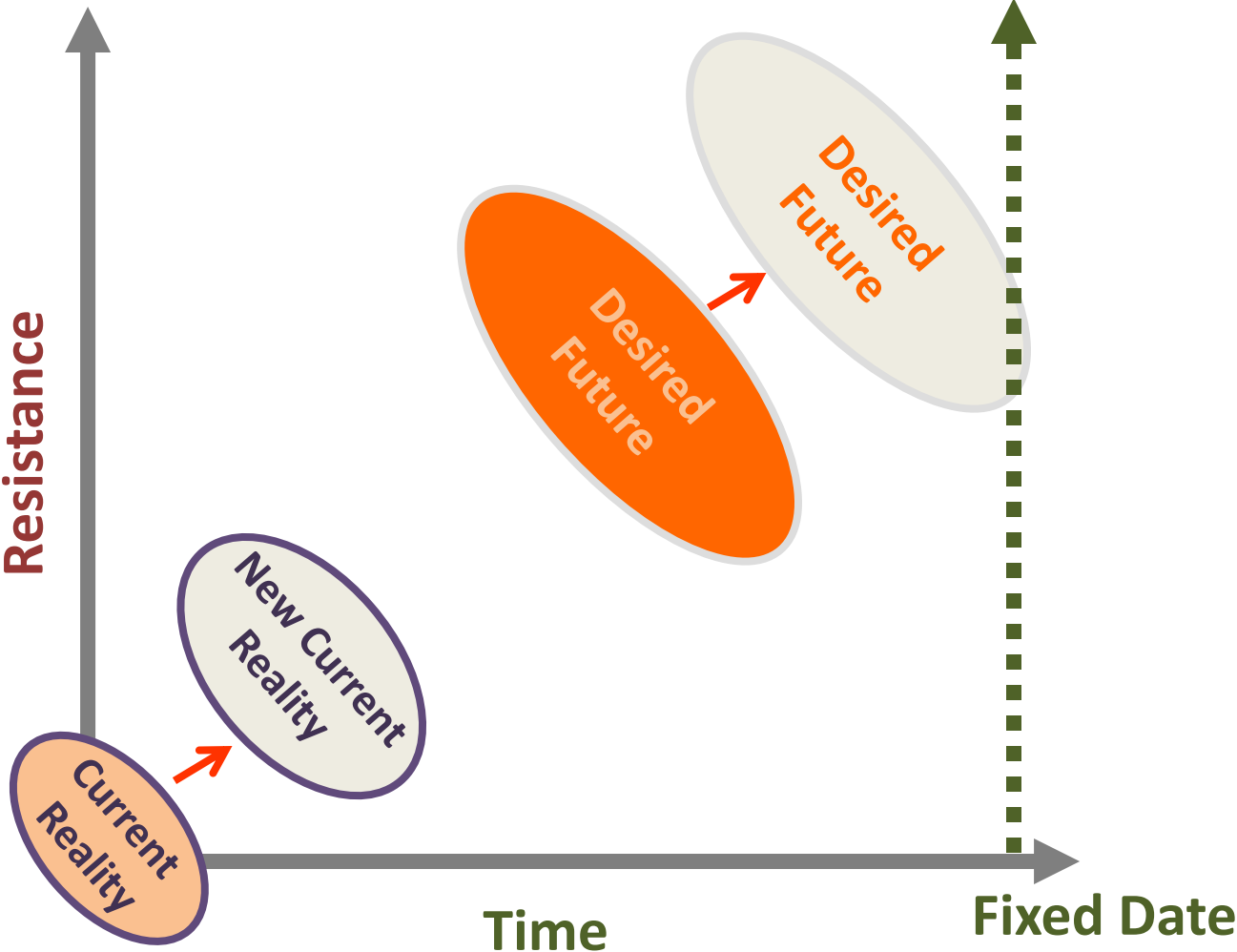
Another option would be to simply “wait” in hopes that things will change for the “better” with time.

# Change Management Strategy – Learning & Leading



“Learning & Leading” is a more effective strategy...it involves servant leadership (plus leadership by “example”) + communication (primarily “dialogue”) + coaching + feedback. Influencing one (or a few) individual who, in turn, applies the strategy to influence others, etc.

# Change Management Strategy – Learning & Leading



# Creative Tension

